

# Practical Cybersecurity Solutions for Managed Security Service Providers (MSSP)

## Simplified Cybersecurity Solutions for Today’s Increasingly Complex Threat Landscape

**Complexity is the enemy of effective cybersecurity.** Every day we see attackers leveraging complexity to their advantage. On the other side of things, complexity in business settings slows down decision making and delays desired results. In response to the increasingly complex cyber threat landscape we are seeing an increasing demand for outsourced managed security services in both the public and private sectors.

Successful MSSPs seek to combat today’s increasingly complex threat landscape with practical, easily implemented, high-value cybersecurity solutions that demonstrate immediate, measurable results and value to their clients. Doing so strengthens the overall cybersecurity posture of clients and solidifies the MSSP positioning as the trusted partner of choice. **PacketViper’s practical solutions enable operational scalability while enhancing cybersecurity, and are essential to profitably servicing clients.**

## Addressing Cybersecurity Critical Success Factors

**PacketViper allows MSSPs to address the complexity of cybersecurity with practical, affordable solutions that quickly demonstrate measurable value.** PacketViper helps MSSPs demonstrate success with respect to the following cybersecurity critical success factors:

- Delivering differentiated cybersecurity services
- Deceiving and defending against new threats
- Reducing IP traffic, logs, alerts and costs per account
- More easily applying new threat intelligence
- Offering competitive pricing and superior services
- Reducing security complexity for client accounts

## Enhancing Cybersecurity and Profitability

**PacketViper’s threat defense platform is attractive to the MSSP customer base and helps the MSSP perform outstanding services at the lowest possible cost per customer.** New security services such as deception, dynamic defense and easily applied threat intelligence are easily deployed and integrated into existing environments.

**Satisfaction Guaranteed.** PacketViper offers satisfaction guaranteed terms and conditions and easy onboarding of customers. Easily configurable reports demonstrate the value of PacketViper after the completion of the initial installation and at regularly defined intervals.

**Unique PacketViper features benefit both the MSSP and their accounts:**

| PacketViper Feature                    | MSSP Benefit                                   | MSSP Account Benefit                   |
|--|--|--|
| 70% less traffic, logs & alerts        | Lower cost per account & higher profits        | More threats caught & remediated       |
| Interior & perimeter deception         | Valuable new threat intelligence               | Stronger overall cybersecurity posture |
| Easily applied threat intelligence     | Speed to detection and resolution              | Stronger overall cybersecurity posture |
| Enterprise management                  | Uniform account control & simplified processes | Consistent enterprise security         |
| Risk-free, low-friction adoption model | Supports customer acquisition & retention      | Simplified integration of new services |
| Advanced analytics & reporting         | Demonstration of value. Retention & renewals   | Transparency & understanding           |
| Ease of implementation                 | Speed to demonstrable benefits                 | Reduced overall security complexity    |

### PacketViper: A practical threat defense platform

PacketViper sits inline at key network transition points, enhancing defense, deception and the application of new threat intelligence. Users continuously deceive attackers, gather intelligence on threats and apply that intelligence to strengthen defense in a consistent and automated fashion. Unique capabilities that demonstrate immediate value to your clients include:

- **Dynamic Defense.** Establish dynamic defense that can adjust and present itself differently, deceiving threats at the reconnaissance stage during NMAP scans while harvesting valuable new threat intelligence.
- **Applied Intelligence.** Manage IP traffic and apply new threat intelligence with ‘point & click’ simplicity.
- **Believable Deception.** Easily blend in fake ports with real ones to make a target rich environment for attackers that draws out elusive network resources and new threat intelligence.
- **Improved Operations.** Enhance the performance of other essential tools such as firewalls, IDS/IPS & SIEM.

## About PacketViper

PacketViper is a leading provider to the MSSP market of practical and affordable cybersecurity solutions. Our threat defense platform helps MSSP customers do more with existing resources and increase profitability while reducing cybersecurity complexity, risks and costs of their accounts. PacketViper customers are in both the public and private sector and cover multiple industries.